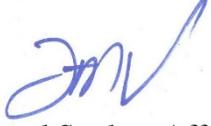


MEMORANDUM

March 14, 2017

Via Electronic Mail

To: Systemwide Academic Senate

From: Fram Virjee, Executive Vice Chancellor and General Counsel 
Loren J. Blanchard, Executive Vice Chancellor for Academic and Student Affairs

Re: IP Committee Report and Recommendations 

As many of you know, the California State University (CSU) formed a systemwide Intellectual Property Policy Committee (IP Committee) that was tasked with identifying and evaluating the challenges campuses face involving intellectual property. The IP Committee was also asked to provide a series of recommendations on how the CSU can best address these issues and provide the support necessary to encourage research and development of intellectual property among its faculty, staff and students. Members of the IP Committee were drawn from across the CSU's 23 campuses and auxiliaries as well as the Chancellor's Office to ensure that the committee included individuals with substantial background and experience in fields such as advancement, sponsored programs and technology transfer, as well as knowledge about the challenges faculty, staff and students face when participating in research.

To help identify the challenges and concerns our campus communities face when dealing with research and intellectual property, and to better provide suggestions on how to best tackle those challenges, the IP Committee sought additional input from campus Chief Research Officers and others within the CSU community. The result is the attached draft Intellectual Property Policy Committee Report and Recommendations, which makes a series of five recommendations:

- Adopt systemwide copyright and patent policies to replace existing campus policies and provide greater consistency and clarity on intellectual property ownership and development, while also providing the campuses leeway on policy implementation;
- Provide additional support and guidance to campuses from the Office of Research at the Chancellor's Office on intellectual property and technology transfer matters, including general support, training/education, and identification of resources for each campus on intellectual property disclosure, protection and commercialization;
- Provide additional training and guidance on intellectual property and technology transfer;
- Designate a single point-of-contact at each campus on intellectual property issues; and
- Establish a campus IP Committee on each campus to make campus-based decisions on intellectual property assignments, protection and commercialization.

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To date, the draft Report and Recommendations has been reviewed by the Chancellor, Executive Vice Chancellors, Vice Chancellors and campus Presidents, as well as those tasked with its drafting. The draft Report and Recommendations is now ready for review by and consultation with the Academic Senate. We encourage you to read through the draft Report and Recommendations and consult with faculty or others as you deem appropriate, and provide us with your input and feedback no later than 60 days from the date of this transmittal. While the draft Report and Recommendations was crafted in an effort to provide greater support and consistency on intellectual property matters across our campuses and address the challenges our campus communities face on these issues, we recognize the important role the Academic Senate plays in ensuring that the draft policies and other recommendations achieve these goals. We fully intend to take your consultation and comments into account, including as part of the collective bargaining process over the draft systemwide copyright and patent policies.

cc: Timothy P. White, Chancellor
Steve Relyea, Executive Vice Chancellor for Business & Finance and Chief Financial Officer
Garrett P. Ashley, Vice Chancellor University Relations and Advancement
Larry Mandel, Vice Chancellor and Chief Audit Officer